

## Dentsu: Internship Opportunities 2024 New Job Application

### Description

Dentsu is a leading global marketing and advertising agency renowned for its innovative strategies and creative solutions. With a diverse portfolio of clients across various industries, we are committed to shaping the future of marketing and communications through groundbreaking campaigns and cutting-edge technologies.

As a Marketing Intern at Dentsu, you will have the opportunity to immerse yourself in the dynamic world of marketing and advertising. This internship offers hands-on experience in various aspects of marketing, including advertising, media, communications, creative development, digital marketing, social media, content marketing, and public relations.

### Responsibilities

- Collaborate with team members to brainstorm and develop creative marketing strategies.
- Assist in the execution of advertising campaigns across multiple channels.
- Conduct research and analysis to support marketing initiatives.
- Assist in the creation of compelling content for digital and traditional marketing channels.
- Support social media efforts by creating and scheduling engaging posts.
- Assist in managing client relationships and communications.
- Participate in brainstorming sessions and contribute innovative ideas.
- Provide general administrative support to the marketing team.

### Qualifications

- Currently pursuing a degree in Marketing, Advertising, Communications, or related field.
- Strong communication skills, both written and verbal.
- Creative thinking and problem-solving abilities.
- Ability to multitask and prioritize tasks effectively.
- Proficiency in Microsoft Office suite.
- Familiarity with social media platforms and digital marketing tools is a plus.
- Previous internship experience in marketing or advertising is preferred.

### Job Benefits

- **Paid Internship:** Dentsu believes in investing in talent, and as a Marketing Intern, you will receive a competitive stipend for your valuable contributions.
- **Hands-On Experience:** Gain practical experience in various aspects of marketing, advertising, and communications through immersive projects and real-world client interactions.
- **Mentorship:** Receive guidance and mentorship from seasoned professionals in the industry who are passionate about nurturing the next generation of marketers and advertisers.

### Hiring organization

Dentsu

### Employment Type

Intern

### Duration of employment

3 Months

### Industry

Advertising Services

### Job Location

Johannesburg, Gauteng, South Africa, 2000, Johannesburg, Gauteng, South Africa

### Working Hours

09

### Date posted

September 24, 2024

### Valid through

17.04.2029

- **Networking Opportunities:** Connect with industry professionals and expand your network through networking events, workshops, and seminars organized by Dentsu.
- **Career Development:** Gain insights into the inner workings of a global marketing agency and develop valuable skills that will enhance your future career prospects in the marketing and advertising industry.
- **Portfolio Building:** Work on meaningful projects and campaigns that you can add to your portfolio, showcasing your creativity, skills, and contributions to potential employers.
- **Company Culture:** Join a dynamic and collaborative team environment where creativity, innovation, and diversity are celebrated, fostering a culture of inclusion and excellence.
- **Potential for Full-Time Employment:** Exceptional interns may be considered for full-time employment opportunities at Dentsu upon completion of the internship program, based on performance and business needs.

## Contacts

1. **Prepare Your Application Materials:** Update your resume and craft a compelling cover letter that highlights your interest in the internship, relevant skills, and experiences.
2. **Compile Your Portfolio:** Gather any portfolio samples or projects that showcase your creativity, marketing skills, and previous work experience, if applicable.
3. **Visit Our Careers Page:** Navigate to the Dentsu careers page on our website to view available internship opportunities and learn more about our company culture and values.
4. **Select the Marketing Internship Position:** Identify the Marketing Internship position in Johannesburg, Gauteng, South Africa, and review the job description and requirements carefully.
5. **Submit Your Application:** Click on the “Apply Now” button to access the online application portal. Upload your resume, cover letter, and any additional documents or portfolio samples as instructed.
6. **Complete the Application Form:** Fill out the required fields in the application form, including your personal information, educational background, and relevant work experience.
7. **Double-Check Your Application:** Review your application carefully to ensure that all information is accurate and up-to-date before submitting.
8. **Submit Your Application:** Once you have completed the application form and uploaded all required documents, click the “Submit” button to officially submit your application for consideration.
9. **Confirmation Email:** You will receive a confirmation email acknowledging receipt of your application. Our hiring team will review your application and contact you if you are selected for further consideration or interviews.
10. **Stay Updated:** Keep an eye on your email inbox and check your spam/junk folder regularly for any communication from Dentsu regarding the status of your application.